

**Strategy / BIT 648:
Projects in Solving Societal Problems through Enterprise**

Me:

Professor Michael Gordon

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This is a “projects course.” That means that, other than the first day of classes and end of semester presentations, all "class time" will be spent out of class (working with your team on a project) and in "advisory meetings."

Course format:

First week: Today, we will learn about projects. At the end of the class you will bid on them according to your interest and skills. I will let you know tomorrow what project you will work on.

At that time, I will also announce the team meeting schedule. The frequency and timing of meetings will depend upon both the number of projects that get staffed and the class's available meeting times. Please stay tuned.

You are responsible for submitting a briefing to me every week, whether or not you have a scheduled meeting with me. Please address the issues below in your briefing.

Deliverables schedule Due to me, electronically, by the dates below ...

Oct 31: Contact established with your host organization. Project scope determined; research plan determined.

Nov 7: Possible project re-scoping; research begun.

Nov 14: Clear decisions about additional research to do and not to do; preliminary thoughts about your proposed solution. Clear understanding of the deliverable expected by your sponsor.

Nov 21: Research/analysis completed; solution taking concrete form.

Nov 28: Nothing due (Thanksgiving week)

Dec 5: Draft PowerPoint (Keynote) presentation (or outline), with Request for comments.

FINAL ORAL PRESENTATIONS: Monday December 15, 4-6 p.m.

FINAL “PAPER” DUE: At Final Presentation

NOTE: You will arrange a “deliverable” with your sponsoring organization. That is your “paper” (deliverable) for me, too.

Grading

Your grade will mainly be based on your team’s deliverable to your sponsor and your final presentation to the class (emphasis on the former). There will be a “process part” of your grade in that your weekly briefings and your contribution to your “sister team” (as evidenced by their end-of-term evaluation of your feedback to them) can affect your grade positively or negatively. (Make it “positively”!)